



3M Pitch Competition Guidelines

This competition provides students from Nutrition /Food Science programs regionally or globally to publicly present their research in an innovative way, with a single visual (**one powerpoint slide**) and brief oral presentation (**3 minutes**) that appeals to a broad public audience. Students should create **ONE PowerPoint** or **Google slide** with the imagery that supports their presentation.

- The background color of their slide must be either black or white, no exceptions.
- No slide transitions or animations.
- No additional electronic media (e.g., sound and video files).
- The slide will be judged on whether the visual slide supported the student's presentation and was visually appealing.
- The contest will be judged by a "popular vote" from the audience when all of the contestants finish their oral pitch, leading to the top 3 prizes. The sequential order for presentations will be set by a random draw at the beginning.
- **All contestants are encouraged to watch examples of 3MT® videos on YouTube and on the 3MT® website as they consider the possibilities for their presentations.**
- All contestants are asked to sign a consent form, allowing BFLI to take pictures or video record their 3-min pitch for Scifts' promotional and outreach purpose.

All presentations must speak to the four pillars of food security which includes, (1) availability (2) accessibility, (3) utilization and (4) sustainability of food.

Here are a few examples of the students who have done a 3 min thesis presentation.

<https://threeminutethesis.uq.edu.au/watch-3mt>

For more information, Please contact the please contact the competition coordinator via email: cheryl.rock@csulb.edu